



3 events over 2 days

- PDA **Conference**
- Project:Hack **20**
- Leadership **Summit**

Tottenham Hotspurs Stadium
3/4 October 2023

**Sponsor
Pack**

Working collaboratively to transform how projects are delivered for the benefit of society, the profession and the planet

#ProjectHack





Why sponsor? Why now?



What is this event?

3 events over 2 days, comprising:

- **Project:Hack 20** A community hackathon where we aspire to welcome 500-1000 attendees. Supported by the APM, MPA, IPA and others. It is the event for co-creating solutions to the challenges that face the industry.
- **An invitation only leadership summit** welcoming up to 75 senior professionals within the industry who will shape the pace and scale of transformational change in data driven project delivery.
- **A public conference** to reimagine project delivery by taking a data driven approach, across 3 streams, with up to 300 attendees.

Why sponsor?

We are the driving force behind data driven project delivery. We have community first principles, working in the interests of the profession, society and the planet.

By sponsoring these events you'll be a visible participant in something transformational that is attracting a lot of interest from within government and the supply chain.

You'll be rubbing shoulders with the movers and shakers who will drive the transformational. Or you could go at it alone...

**The power is in your hands to
become a force for good and
transform the profession
forever**

Attendees

We have run 19 hackathons over a period of 6 years and now we have reached critical mass, we are expanding into conferences. From experience, attendees are likely to include:

- Exec level professionals from major project delivery organisations
- Government and major client organisations. Main contractors, suppliers, consultants
- Project, programme and portfolio managers
- Data professionals, from high end data scientists to analysts
- Students and recent graduates

Sectors include public and private, academia, finance, construction, energy, health, aerospace, pharma defence, retail and media.





Accelerating data-driven project delivery

Rapid innovation in **two days**
3 parallel events in one day

At **Hack 19** we welcomed senior leaders from government, including from the IPA, DEFRA, Sellafield, NDA, National Highways, East West Rail, AWE and many more. The IPA is sponsoring a closed cohort of the Project Data Academy for senior leaders who will become the advocates across government and will unlock the power of data driven project delivery. They will become regular attendees at our community events and will help to shape implementation across government and its supply chain.

We also welcomed media along, including Building magazine.

On 28 June 2023 our CEO delivered an after dinner talk to the government heads of the project delivery profession, government CDDO and No.10 Data Science Unit. After 7 years of campaigning, we are proud to be at the very heart of the project data analytics movement. We'd love you to join us on this journey.

We particularly welcome those organisations who work collegiately to advance the profession and enable clients to leverage their hard won experience.

A coalition of like minded people trying to make a difference for the benefit of the profession, society and the planet.



So what will happen over 2 days?

Day 1

Hack 20 kicks Off. You'll get an opportunity to rub shoulders with the challenge owners, hackers, students and the advocates. Top sponsors will get an opportunity to solve their own challenges, have their own stand and can use this to help attract new talent. To be seen as the movers and shakers in the industry.

Our events are supported by organisations such as the Major Projects Association, Association for Project Management and Infrastructure Projects Authority.

Network with up to 1000 people. Individuals who have given up their time to make an impact. People who see the opportunities in new ways of working.

Day 2

Day two marks the pinnacle of Hack 20. As the clock ticks, teams become hives of activity, racing against time to innovate the best solutions. At 09:00 we'll be welcoming up to 400 additional people for 2 additional events:

PDA Conference. You'll get an opportunity to attend, network, present at the conference, host people on your stand and much more (depending on sponsorship tier).

Leadership Summit. Join senior leaders and executives. Gain clarity on how to leverage AI and data analytics to transform your projects and learn from industry pioneers.

Be seen as a thought leader, supporting a community driven movement that will transform how projects are delivered.



Supplier Opportunities

Demonstrating data transformation in project delivery

[Get Started](#)



“Project Hack brings hundreds of professionals across major consultancies, client organisations and Tier 1 contractors, to solve real world challenges with data.

This is how we will beat productivity and labour challenges around the industry, working together to increase the size of the prize for everyone”

James Garner,

Global Head of Data, Insights & Analytics | Senior Director

What you get:

Platinum: £25k

- Headline Logo on all physical and digital media
- Headline stand
- 3 free all access tickets (Leadership Summit & Conference)
- 10 free conference only tickets
- 5 free hackathon only tickets
- 25% discount code on any extra conference or hackathon tickets
- Facilitated recruitment. Networking with Hack talent
- 3 reserved, themed hackathon challenges
- Presentation at Conference and Summit

Gold: £12.5k

- Logo on all physical, digital media and documentation
- Large stand
- 2 free all access tickets (Leadership Summit & Conference)
- 6 free conference only tickets
- 3 free hackathon only tickets
- 15% discount code on any extra conference or hackathon tickets
- 2 reserved, themed hackathon challenge
- Presentation opportunity at conference

Silver: £7k

- Logo on digital media, website
- Small stand
- 1 free all access tickets (Leadership Summit & Conference)
- 3 free conference only tickets
- 2 free hackathon only tickets
- 10% discount code on any extra conference or hackathon tickets
- 1 reserved, themed hackathon challenge

Bronze: £4.5k

- Logo on website
- Area for pull up banner
- 1 free AAA tickets (Leadership Summit & Conference)
- 2 free conference only tickets
- 2 free hackathon only tickets
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Who is this for?

Data driven project delivery is becoming mainstream and this will accelerate further as capabilities proliferate. The conferences and hack provide an opportunity for suppliers to shape the agenda, unblock obstacles and visibly demonstrate their commitment to transforming the profession. All centred around collaborative principles.

An opportunity to meet some of the leading minds in the world of data driven project delivery and gain insights into where the profession is heading. Be part of something special

How you Benefit

Networking with clients

The events connect likeminded people across the public and private sector. From discussing challenges and solutions to projects and all things data, meet key decision makers and help to shape the future of the profession.

Build project data capability

The 2 day event brings project and data professionals together within a collaborative, progressive and collegiate event. Watch the participants at play, be inspired by the pace of delivery, challenge established norms, present. Do you need data savvy recruits or opportunities to upskill your team? Our sponsorship options allow you to showcase your brand to attract likeminded talent and/or upskill your team by solving real challenges, with real data.

Test your project data strategy and culture

Explore the solution envelope, unlock insights in your data, shape your strategy and tease out the advocates who can help to accelerate your journey. Showcase innovations with clients, drive a culture centred around innovation and evidence-based decision making. Test, pivot and refine at pace.

Create social value

Social value is at the very core of our movement. Enabling clients and the community to pool resources and data to solve shared challenges at pace, then open source the outputs for the benefit of society. We reduce the barriers to entry for aspiring professionals. We tackle some of the pressing challenges of our era, including net zero, health and safety, productivity and much more.. Be a part of a movement that will change how projects are delivered, for the benefit of the planet, society and the profession.

Get involved, sponsor and help to make an impact. Contact martinpaver@projectingsuccess.co.uk



Client Opportunities

Helping to unlock your hard won experience.

Get Started



“Amongst the many wonderful moments at Project Hack, the thing that stands out for me is the generosity of time, knowledge, energy, and commitment of those involved. It isn't just the intellectual challenge or winning the prize, they want to give their talents to make a difference in the industry”

Jo Stanford, NHS CEE
Head of Project Profession

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Who is this for?

Too often we see that clients often lack a policy for how to leverage their hard won experience, codified in data. Data is a core part of our everyday lives, yet in project delivery we often don't trust the information in front of us or the insights derived from it. This perpetuates underperformance, overspend and delay.

Our events provide an opportunity to champion transformational change, centred around data. It provides the collaborative environment that connects advocates, visionaries, data and domain experts to solve shared challenges. Our community events signpost the future of the profession, surface barriers and provides the engine to drive next generation delivery. Clients are at the very heart of driving this agenda. Be part of something special..

How you Benefit

Networking with suppliers

Our events connect likeminded people across the public and private sector. Network with suppliers and professionals who are working at the forefront of the industry. Be inspired on what lies ahead and help to accelerate the rate of change.

Build project data capability

Our events bring project and data professionals together within a collaborative, progressive and collegiate event. Watch the participants at play, be inspired by the pace of delivery, challenge established norms. Inspire and upskill your team. Identify emerging talent and help shape your strategy and implementation plans. Our sponsorship options signpost your priorities and values to suppliers and the broader talent pool. Solving real challenges, with real data and unlocking the power of data driven project delivery.

Test your project data strategy and culture

For a majority of clients project data typically resides within their supply chain. But how do you identify potential partners? How do you test your vision, shape your strategy and collaborate with other likeminded people? Use the event to inspire your team and encourage collaboration, at pace. Change the narrative.

Create social value

Social value is becoming an ever increasing focus of clients and key stakeholder. Enabling clients and the community to pool resources and data to solve shared challenges at pace, then open source the outputs for the benefit of society. We tackle some of the pressing challenges of our era, including net zero, health and safety, productivity and much more.. Shape how projects are delivered, for the benefit of the planet, society and the profession.



Technology Vendor Opportunities

Bringing your software to life.

Get Started

“These hackathons are producing innovative data solutions in response to the market-pull of our customers evolving digital requirements.

Being involved is a tangible indication of a company’s commitment to both revolutionise and modernise how portfolios, programme and projects are delivered to give better insights, benefits, and outcomes.”

Simon Davies,

Head of P3M, GS EMEA

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Who is this for?

Being the largest project data events in the UK, our events represents not only the movers and shakers in the project industry but also emerging data talent who are pushing the boundaries.

The event provides an opportunity for vendors to showcase their technology with people who are working at the cutting edge of data driven project delivery. Connect with the champions, the visionaries, the advocates who are shaping the future of the profession. Hack sponsorship provides vendors with opportunities to network with key decision makers across the private and public sectors. Test your ideas, gain rapid feedback, understand implementation challenges and be at the beating heart of a movement that is transforming the project profession..

How you Benefit

Networking with suppliers and clients

Our events connect likeminded people across the public and private sector. Gain a deeper understanding of your market, your competitors and what potential clients think of your capability. These are the advocates who have a passion for data.

Networking with students and academia

Network with a diverse range of project and data students who are exploring new technologies and opportunities to grow. The hack provides a platform to engage with the next generation of talent. Identify potential collaborative partners. Gain insights into the state of the market and emerging technologies.

Test your software **Engagement** and **Success**

Although the event is founded upon open source principles, we appreciate that niche providers will have a key role to play within the project data ecosystem. The event provides an opportunity to solicit feedback, develop pilots, build sales pipelines, all underpinned by a network of people who share your vision for data driven projects. *[Note: existing solutions cannot win the hack].*

Create **social value**

Social value is critical for suppliers. Our events are a community initiative which encourage data pooling, standards and methods for tackling societal challenges. Our events solve pressing problems whilst providing learning and career opportunities for aspiring data and project professionals. Be a part of creating social good by seeing your software leveraged as a vehicle for change.